**Right Job Title**

**Associate Data Scientist:**

* A ‘unicorn’ position requiring a variety of skills: algorithms,

programming, communication.

* Familiarity with the entire DS workflow: extract and clean data, EDA,

machine learning, presentations.

* Cross-functional role, working with product, tech, sales, marketing.
* Some companies require a Master’s or background in Computer

Science/Software development.

* Variants: Associate/Senior/Lead/Product Data Scientist.

Reason for choosing: Interested in Analytics.

**Data Scientist AI/ML Engineer:**

* Designing machine learning systems and self-running artificial intelligence (AI) software to automate predictive models.
* Transforming data science prototypes and applying appropriate ML algorithms and tools.
* Ensuring that algorithms generate accurate user recommendations.

Reason for choosing: Interested in ML Algorithms.

**Quantitative Analyst:**

* A quantitative analyst or “quant” is a specialist who applies mathematical and statistical methods to financial and risk management problems.
* She/he develops and implements complex models used by firms to make financial and business decisions about issues such as investments, pricing and so on.

Reason for choosing: Interested in Quantitative Analysis.

**Insights Manager:**

* Devising actionable strategies from customer insights.
* Bringing the consumer perspective to marketing decision making by executing market analysis and research activities to provide insights and recommendations.
* Managing external agencies for the execution of research projects.

Reason for choosing: Interested in Research Activities.